

## CONTEST DESCRIPTION (SCOPE) DOCUMENT

### 54 - PHOTOGRAPHY

### Secondary Level

(NOTE: Scope may change without notice)

#### PURPOSE OF THE CHALLENGE

DURATION: 1 Day

To test, evaluate and educate competitors in the skills needed in today's world of photography.

#### CONTEST INTRODUCTION

The competition will start with a brief discussion of the instructions below (very short). The Technical Chairs and Judges will be introduced. Time requirements will be discussed and must be followed with no exceptions. The Tech Chairs and Judges are not able to assist or provide any guidance and no help can be given by any advisors. The competitor must complete the assignments independently.

The Tech Chairs and Judges will answer questions about the contest and provide encouragement. Each Competitor has the ability to complete these tasks, remember this should be enjoyable for you. Taking part, having fun, learning new things are much more important than where you place. Do your best and enjoy yourself, no pressure.

Contest Duration:

- Competition briefing is at 8:00am,
- Shooting begins at 8:30am, images must be submitted by 3:30pm.

**Note:** The competition area is set as the physical building that the competition is held in or the competition grounds, including eating areas, foyers, etc.

## SKILLS AND KNOWLEDGE TO BE TESTED

- Composition – Visual Elements, Style, Balance, Harmony, Framing, Depth of Field.
- Technical – Focus, Exposure, Contrast, Use of Light, Tonal Range.
- Impact – Overall impression of the photograph, Tells a story, Invokes Emotion.
- Respect of the theme or collection.

## ESSENTIAL SKILLS

Essential skills are used in nearly every job to varying degrees. They provide a foundation for learning all other skills and enable people to evolve with their jobs and adapt to workplace change. Good Essential Skills will help you understand and remember concepts introduced in technical training. The level of Essential Skills required for most trades is as high or higher than for many office jobs.

Of the nine skills that have been identified and validated as key essential skills for the workplace, this contest involves the following:

X	Continuous Learning	X	Numeracy	X	Thinking
X	Digital	X	Oral Communication	X	Working with Others
X	Document Use	X	Reading Text	X	Writing

## CONTEST CHALLENGE SECTIONS

### Part 1: Personal Project Triptych – Due prior to the START of Competition, Day 1 (3 photographs)

- The competitor MUST make a video (maximum 2-minutes) explaining their submission (format for video can be either “.mp4” or “.mov”). This submission must include the photography work. We are not judging you on video quality, we are interested in hearing the interpretation/inspiration/concept of your photography. This video can be brought on a USB device and handed to the Technical Chair prior to starting on competition day one.
- The competitor will be required to create a series of 3 thematically related photographs.
- The theme for this project will be revealed at a later date.
- The unlimited use of photo editing software is permitted.
- Each final photograph must be the same aspect ratio and orientation (all horizontal or vertical and the same pixel dimensions in both width and height).
- The 3-photograph series will be viewed, judged, and marked as a collective, and arranged from left to right in the order that they are numbered.
- Only one mark will be given for all three photographs.
- All final photographs must be submitted:
  - as a JPEG
  - 1920 pixels on the long edge
  - in the Adobe RGB 1998 colour space
- Each final photograph must be named as follows: **Firstname\_Lastname\_part1\_01.jpg**  
**Firstname\_Lastname\_part1\_02.jpg**  
**Firstname\_Lastname\_part1\_03.jpg**

#### Preparation:

- Manage time effectively to plan, produce, and photograph this assignment
- Carefully consider the theme and brainstorm ideas for impact
- Scout locations to help communicate your message

## Part 2: Mystery Object 1 (Morning) – Due End of Day

- The competitor will be challenged to create a photograph with no preparation or foreknowledge of the subject.
- The mystery object will be revealed at the start of competition day one.
- The competitor must use the mystery object as the main subject, or as a major contributing element to the main subject.
- The photograph must be taken within the competition area (as defined during orientation) and during competition hours (8:30am - 3:30pm, Tuesday, May 7).
- The unlimited use of photo editing software is permitted.
- The final photograph must be submitted:
  - as a JPEG
  - 1920 pixels on the long edge
  - in the Adobe RGB 1998 colour space
- The final photograph must be named as follows:

**Firstname\_Lastname\_part2\_01.jpg**

### Preparation:

- Brainstorm ideas quickly
- Purposefully select appropriate background
- Use effective composition for impact

## Part 3: Fill the Frame with a Pattern (in camera, no editing) – Due end of Day (1 photograph)"

- The competitor will be required to create a photograph that fills the frame with a pattern.
- The image must be submitted in its original RAW format.
- The use of photo editing software is not permitted on this photograph (no cropping, enhancing, or post-production of any kind)
- The photograph will be graded on its own merits.
- The use of additional lighting (i.e., flash, led) is optional. If the competitor wants to use additional lighting, they must supply their own gear.
- Keep in mind that this image will be judged largely based on originality, creativity, and your use of available and/or additional lighting.
- The photograph must be taken within the competition area (as defined during orientation) and during competition hours (8:30am - 3:30pm, Tuesday, May 7).
- Please note that the file extension for this submission will depend on the brand

and model of the camera you use (i.e., \*.CR2 for Canon, \*.NEF for Nikon, \*.ARW for Sony).

- The final photograph must be submitted in the Adobe RGB 1998 colour space.
- The final photograph must be named as follows:

**Firstname\_lastname\_part3\_01.RAW** (your RAW postfix)

### **Preparation:**

- Consider setting a custom white balance in camera based on actual lighting on the scene
- Use effective composition for impact
- Carefully check your histogram to ensure a properly exposed image

### **Part 4: Photojournalistic Triptych – Due End of Day (3 photographs)**

- The competitor will produce three photographs within one competition area.
- Keep in mind that this photograph will be judged largely based on impact, originality, creativity, and your use of available lighting.
- All photographs must be captured with available light only.
- The unlimited use of photo editing software is permitted.
- The competitor must request permission to photograph from a Technical Committee member managing the specific competition area selected.
- The competitor must obtain all appropriate safety equipment from the Safety Office before entering other competition areas.
- Each final photograph must be the same aspect ratio and orientation (all horizontal or vertical and the same pixel dimensions in both width and height).
- The 3-photograph series will be viewed, judged, and marked as a collective, and arranged from left to right in the order that they are numbered.
- Only one mark will be given for all three photographs.
- All final photographs must be submitted:
  - as a JPEG
  - 1920 pixels on the long edge

- in the Adobe RGB 1998 colour space
- Each final photograph must be named as follows:  
**Firstname\_Lastname\_part4\_01.jpg**  
**Firstname\_Lastname\_part4\_02.jpg**  
**Firstname\_Lastname\_part4\_03.jpg**

**Preparation:**

- Manage time effectively to plan, produce, and photograph this assignment
- Effectively tell an engaging story
- Guide and direct your subjects into natural poses

**Part 5: Portrait with Model in Studio – Due end of Day (1 photograph)**

- The competitor will produce one portrait of a model in the studio.
- Final photographs are due 90 minutes after studio time has begun. Time with model will be limited to the first hour of studio time. The maximum length of time the model will be available to the competitor is 30 minutes.
- The unlimited use of photo editing software is permitted.
- The final photograph must be submitted:
  - as a JPEG
  - 1920 pixels on the long edge
  - in the Adobe RGB 1998 colour space
- The final photograph must be named as follows:  
**Firstname\_Lastname\_part5\_01.jpg**

**Preparation:**

- Proficiency in shooting under a specific timeline
- Accurately set-up studio lights for desired effect
- Effectively pose the model

**Part 6: Mystery Object 2 (Afternoon) – Due End of Day (1 photograph)**

- The competitor will be challenged to create a photograph with no preparation or foreknowledge of the subject.
- The mystery object will be revealed at the start of competition day two.
- The competitor must use the mystery object as the main subject, or as a major contributing element to the main subject.
- The photograph must be taken within the competition area (as defined during orientation) and during competition hours (8:30am - 3:30pm, Tuesday, May 7).
- The final photograph must be submitted:
  - as a JPEG
  - 1920 pixels on the long edge
  - in the Adobe RGB 1998 colour space
- The final photograph must be named as follows:

**Firstname\_Lastname\_part6\_01.jpg**

**Preparation:**

- Brainstorm ideas quickly
- Purposefully select appropriate background
- Use effective composition for impact

**Part 7: Entire Portfolio**

- THERE IS NO NEED TO SUBMIT ANYTHING HERE. We already have all necessary photographs from the previous six parts.
- The entire body of work will be reviewed for quality, style, consistency, and strength.
- Each competitor's images (10 total) will be displayed on a screen at 1 time and judged as a collective.

## **EQUIPMENT, TOOLS, SUPPLIES, AND CLOTHING**

### Supplied by Contestant:

1. Digital Camera (DSLR or Mirrorless capable of shooting RAW files, can be point and shoot if it will shoot RAW).
2. Any camera accessories the competitor wishes to use. (Lenses, Tripod, Speedlight(s), Reflectors, Wacom Tablet, etc.)
3. Computer
4. Current, up to date, photo editing software that will open the RAW files from the competitor's camera (Adobe Lightroom, Photoshop, Capture One, etc. Can be a free trial version as long as it is working and won't expire during the competition). PLEASE TEST YOUR SOFTWARE BEFORE COMING TO THE COMPETITION. Tech Chairs will NOT convert RAW files for competitors.
5. Card reader or transfer cables to get images from camera(s) to computers
6. USB Memory Stick (if competitors want to take copies of their images home; can also be kept on memory cards in camera)

### Supplied by Committee:

1. Work Station (Work Table and Chair, Power for computer and camera battery charger)
2. USB Memory stick for submitting images
3. Light Table/Studio

\*\*If competitors can not access a camera, computer or software for the competition, please notify Skills NWT before arriving at the competition to make arrangements for one to be provided. Equipment will not be provided without 2 days minimum notice.



**JUDGING CRITERIA****/ 130 TOTAL**

Judging will be assessing each image for composition, exposure, technical skills, creative style and lighting, as it applies per image. Each image also will be judged on artistic merit; this is a subjective process. Judging will be done by consensus with the judges looking at each image together, discussing it, and then scoring each image with one agreed score. All images from each competitor will be judged before moving to the next competitor.

**OVERALL BREAKDOWN**

- Part 1: Personal Project Triptych - 3 images
- Part 2: Mystery Object 1 - 1 image
- Part 3: Fill the Frame with a Pattern (in camera, no editing) - 1 image
- Part 4: Photojournalism - 3 images
- Part 5: Portrait with Model in Studio - 1 image
- Part 6: Mystery Object 2 - 1 image
- Part 7: Entire Portfolio - 10 images

**Total Submissions - Entire Competition:** 10 photographs

Tie: In the event of a tie, the Judges will review the entire portfolios. The Competitor with the better complete portfolio will be declared the winner.

**TECHNICAL COMMITTEE MEMBERS & JUDGES**

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